



17th Annual Fall Members' Show

Firehouse Arts Center, Harrington Gallery, 4444 Railroad Avenue, Pleasanton, CA

PROSPECTUS

This show is open to PAL members that are current as of August 1, 2024

- EXHIBIT DATES: Saturday, October 19th – Saturday, December 21, 2024
- ONLINE REGISTRATION BEGINS, August 1, 2024
- ONLINE REGISTRATION CLOSES: Tuesday, October 1, 2024.
- REGISTRATION FEE \$30.00. ONLY 1 PER ARTIST.
- DELIVERY of ART DATE: Friday, October 11, 2024, 11:00 AM to 1:00 PM
- DELIVERY of ART LOCATION: Harrington Gallery, 4444 Railroad Avenue, Pleasanton, CA
- RECEPTION DATE: Saturday, October 26, 2024, Harrington Gallery, 1:00 PM-3:00 PM,
- PICK UP ART DATE: Saturday, December 21, 2024, 3:30 till 5:00 pm
- JUDGE: Bill Carmel
- The Harrington Gallery can accommodate **85 pieces of artwork**. Don't miss your spot!

REQUIREMENTS: PAL members only 18 years and over. All 2-D and 3-D work is eligible – except for jewelry, functional art and crafts. Artwork must be original and wholly completed by the artist. Entries must not be more than 2 years old. The entries must not have received awards in previous PAL shows. No guided workshop or classwork allowed. Subject matter that may be objectionable to the public (full frontal nudity, obscenity, extreme political or religious views) may be disqualified at the discretion of PAL and/or the Firehouse Arts Center. You must be a current PAL member and registered by October 1, 2024. **Only one entry per member will be accepted into this exhibit.**

SIZE & WEIGHT: If outside frame or substrate material exceeds size: 48" x 48" or heavy, please contact show chairperson.

FRAMING GUIDELINES: These guidelines are intended to help ensure your artwork and the handler's safety. Paintings considered unsafe for hanging may be disqualified at the discretion of PAL and/or the show organizers.

- Neat and sturdy frames in good condition. Plexiglas (acrylic) covering recommended for vulnerable (paper, etc.) framed pieces.
- Backing material recommended: foam board or acid-free material
- Picture frame hangers must be D-ring flush type; no sawtooth, eye hooks or clamps.
- Wire must be fastened securely with wire ends taped. The wire must not be visible above frame. Preferably 1/3 from the top of the frame

- Paintings on Aqua-board (or similar surface), cradled panels and varnished/finished protective coating may be displayed without acrylic covering but must still be framed and wired with D-ring hangers.

LABELS: A downloadable artist's label will be provided on the PAL website <https://www.pal-art.com/call> to be attached by the artist on the back of artwork in the upper left corner.

AWARDS:

Best of Show: \$150 & ribbon (1)

Merit Award: \$100 & ribbon (2)

Honorable Mention: \$50 & ribbon (4)

ENTER AND PAY ONLINE:

Enter online on PAL's website (<https://www.pal-art.com/call>) by clicking HERE on the line "Online Entry form HERE." You will then be presented with a form.

- Members may enter ONE image only in jpeg format.
- For best digital image quality, we recommend 1200 pixels on the longest side; one painting per file.
- Show image only, without mat and frame.
- Name your artwork file as: Last name, First name_artwork title.
(for example: SmithJohn_SeaView.jpg).
- Pay by check or online with PayPal. If paying by PayPal, you will be presented with a PayPal button after you press SUBMIT.
- If paying by check, make check payable to Pleasanton Art League and mail payment to:
Pleasanton Art League, Fall Members' Show, P.O. Box 23, Pleasanton, CA 94566

SALES:

The sale of all artworks will be handled by PAL. On behalf of the artist, PAL will collect and report the sales tax. PAL will retain 20% commission on the list price and remit 80% to the artist. Checks for sales will be generated and mailed to the artist within 30 days of show closure.

CONDITIONS AND LIABILITIES:

No work may be withdrawn before the end of the show or entered in a simultaneous show. Artists/artworks that fail to meet the entry requirements will be disqualified. PAL and the City of Pleasanton reserve the right to photograph artwork or copy images for promotional purposes. PAL and the City of Pleasanton do not provide insurance for artwork while in their possession. PAL and the City of Pleasanton cannot protect artists' works against damage or loss.

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