



PAL's Pals 2023

Youth Art Show for Middle and High School Students
At Stoneridge Shopping Center, 1 Stoneridge Mall Road, Pleasanton on April 29 & 30, 2023

PROSPECTUS

This show is open to All Middle & High School Students
*COVID restrictions may apply and will be determined prior to show.

- **EXHIBIT DATES:** Saturday April 29 and Sunday 30, 2023
- **REGISTRATION DEADLINE:** April 15
- **DELIVERY of ART DATE:** Friday April 28, 6:00 to 8:00pm
- **DELIVERY of ART LOCATION:** Stoneridge Shopping Center, 1 Stoneridge Mall Road, Pleasanton
- **RECEPTION DATE:** Sunday April 30, 4:00 to 5:00pm (student to be accompanied by parent/guardian/chaperone)
- **PICK UP ART DATE:** After reception on April 30, 5:00pm to 6:00pm
- **Suggested Donation:** \$10 or more greatly appreciated (methods of payment: cash or check at drop-off, or pay by PayPal, credit card online)
- **JUDGE:** All pieces of artwork will be judged by artists in the Pleasanton Art League.

REQUIREMENTS: This show is open to students/youth of **Middle School and High School**. Source material and layout of all 2-Dimensional artwork (**Photography not included**) must be wholly original and completed between January 2022 and present. We will be capping the event at 150 applicants. Entries must not have been shown in any previous PAL show. Only ONE entry per student. No guided workshop or classwork allowed. Subject matter that may be objectionable to the public (full frontal nudity, obscenity, extreme political or religious views) may be disqualified at the discretion of PAL and the show organizers.

SIZE: Maximum size 18x24", Minimum size 8x10" including the background black paper or mat

ARTWORK DISPLAY GUIDELINES:

- Artwork can either be matted or pasted on a (thick) black paper leaving 2 inches around.
- Add a small loop with a string or any material of your choice on the back of your artwork for hanging.
- No wet paintings will be accepted.
- For paintings on canvas, please attach wire at the back for display.

LABELS: A downloadable artist's label will be provided on the PAL website to be attached by the artist on the back of artwork in the upper left corner.

AWARDS:

Middle School – Best of Show \$40 Gift card, 3 Merit Awards \$20 Gift card and ribbons for 3 Honorable Mention Awards

High School – Best of Show \$40 Gift card, 3 Merit Awards \$20 Gift card and ribbons for 3 Honorable Mention Awards

Every student in the show will receive a Certificate of Participation from the Pleasanton Art League.

ENTER AND DONATE ONLINE:

Enter online on PAL's website (<https://www.pal-art.com/call>) by clicking **HERE** on the line "Enter Online **HERE**." You will then be presented with a form to fill out.

- Students may enter **only ONE image** in jpeg format.
- For best digital image quality, we recommend 1200 pixels on the longest side; one painting per file.
- Show image only, without mat and frame.
- Name your artwork file as: *LastnameFirstname_artworktitle*.
(for example: SmithJohn_SeaView.jpg).
- PAL would greatly appreciate a donation of \$10 or more.
- Donate by check/cash during artwork drop-off day or online with PayPal.
- If donating by PayPal, you will be presented with a PayPal button after you press **SUBMIT**.
- If donating by cash or check, make check payable to Pleasanton Art League and bring at drop-off to the Stoneridge Shopping Center.

VOLUNTEER OPPORTUNITY:

Parent volunteers are needed to staff the show for 1 to 2 hours on April 29 & 30. If parents are able to volunteer, please select "Yes" on the online form.

SALES: No artwork for sale

CONDITIONS AND LIABILITIES:

No work may be withdrawn before the end of the show or entered in a simultaneous show. Artists/artworks that fail to meet the entry requirements will be disqualified. *PAL reserves the right to photograph artwork or copy images for promotional purposes.* PAL and the Stoneridge Shopping Center do not provide insurance for artwork while in their possession. PAL and the Stoneridge Shopping Center cannot protect artists' works against damage or loss. PAL and the Stoneridge Shopping Center cannot be responsible for participating students; they must be accompanied by an adult.

CONTACT: Rekha Joshi Rekhaj2014@gmail.com 408-781-2835

Before you fill the Entry Form:

As experienced Artists we are going to write directions here so that you understand exactly how to submit Art for an Art Show, whether it be this show or another venue, such as a Gallery, an Art Contest, or a Museum. This prospectus communicates the dates, sites, awards, restrictions, and guidelines, but you must prepare your art, collect the necessary information, and compose your thoughts **before** you begin the PAL's Pal Entry Form.

1. **Select your best artwork for this show.** The prospectus has asked for 2-dimensional work, including digital art/digitally created art (but NOT photography), acrylic painting, oil painting, watercolor painting, pastels, ink drawings, pencil drawings, and mixed media (in other words, a combination of one or more of these mediums).
 1. You may want to sign your artwork before you photograph it for the show. This is your choice and is not required or expected.
2. **Photograph your artwork**, without mat or frame. You can use a camera or your smartphone camera to take the picture. Try to take the picture head on, without a slant. Be sure to use good lighting. Your artwork should fill up most of the screen.
 - a. For more tips, you may want to watch videos explaining the best techniques for photographing your art presented by the [Pleasanton Art League](#).
3. **Resize your art to meet the Prospectus requirements.**
 - a. **First, crop the unwanted background from your image.** This is not vital to submitting your artwork but will look more polished and professional. All photo editing applications have cropping tools.
 - b. **Next, PAL's Pals 2023 requires your digital image to be 1200 pixels on the longest side.** You can usually change the units to "pixels" in your photo editing app under "Settings." Enter 1200 for just one side, the longest side.
 1. *Note:* Do not adjust upwards! Example: Your original image was 800 pixels on the longest side, and you changed it to 1200. Now your image will look bad: blurry and pixelated.
 2. For more tips, you may want to watch some of the [Pleasanton Art League videos](#) (Post Production and Preparing your Photos for Submission) explaining how to resize your images for submission on any computer application or on Photoshop.
4. **Save your image with the naming format REQUIRED** by the Pleasanton Art League. This is *very important*: it tells the webmaster who created which piece of art. You will need to save or export your file as a **.JPG or JPEG** and rename it with ***LastnameFirstname_artworktitle***.
 - a. *Example:* SmithJohn_MonaLisaPastel.jpg
(Do not use punctuation marks or special characters in naming your file.)
5. **Briefly tell us about your artwork:** What inspired you? Why did you pick this piece? You may want to have your answer ready before beginning the Entry Form.
 - a. For example: I assembled a mixed media piece on olive pizza, because that is my favorite food. Or I planned a landscape, but this watercolor became an ocean scene and I love the final result.
6. **Have your Parent/Guardian contact information ready.** We will ask for their First & Last name, Mailing Address, Email, and Phone number on the form.

Read the Terms to your Parents/Guardian before you Click on the Entry Form. Let them know what you are signing up for and the guidelines the Pleasanton Art League has set.

 - a. **Terms:** *No work may be withdrawn before the end of the show. Please refrain from entering your submitted artwork(s) to other online/in-person events till April 30. PAL reserves the right to copy images for promotional purposes. Submission of entries to this exhibition shall constitute an agreement on the part of the artist to the terms and conditions of this prospectus.*
7. **We appreciate a donation of \$10 or more.** Donations can be made through PayPal online or you could bring cash or a check payable to Pleasanton Art League during artwork drop-off. Your donations will benefit the Pleasanton Art League.

Have questions? Please feel free to contact me, *Rekha Joshi, PAL's Pals 2023 Chair*. Please identify yourself, your school, and your grade.

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