

## Prospectus for "Imagination Expressed 2022"

### PAL's 14<sup>th</sup> Show at the Museum on Main (MOM) JAN 12 – MAR 26

- January 3 - Registration due
- January 10 – Receiving – 10:00 am – 1:00 pm
- January 11 – Soft opening – Museum hours: 10 am – 4 pm
- January 12 – Official opening - 10:00 am – 4 pm
- January 15 - Reception – 2 – 4 pm
- March 26 – Show closes, pick up art 4 – 6 pm & March 28, 10 – 12 am

Pleasanton Art League (PAL) members are invited to hang our fourteenth show, "Imagination Expressed 2022" at Pleasanton's Museum on Main (MOM). The exhibit will run from January 12 to March 26, 2021. Merit and Honorable Mention award ribbons will be presented.

- Available space, size of artwork and number of participants will determine how many pieces by each artist will be displayed. Artwork may be any subject; it is not limited to local scenes and a digital image of submitted art is required on the entry form. We have limited space in glass cases for display of three-dimensional work. See "Casework Allocation Policy" on 3D prospectus.
- Artwork must be properly framed and ready for hanging with taut wire and flat mountings (D-rings). NO screw eyes, saw-tooth hangers, poster or Lucite clip-type frames. Artwork not properly framed will not be accepted. No wet paintings, soiled frames or mats.
- Insurance on work is the artist's responsibility. Pleasanton Art League, The Museum on Main and the City of Pleasanton will not be held responsible for loss or damage during handling or exhibit.
- PAL will handle all artwork sales (2D & 3D) and sales tax on behalf of all artists. As a bonus this year (2022), PAL is waiving commissions from sales for this show. 100% of the sale amount will be sent to the artist in the form of a check after the show.

#### REGISTRATION:

ONLINE or MAIL-IN registration options are required by Monday, January 3rd. Earlier registration helps us with space allocation.

- You must be a current member of PAL to participate. The online and downloadable mail-in entry forms are available at: <https://www.pal-art.com/exhibits-events/call> for artists. PAL Membership form is available on the PAL website: <https://www.pal-art.com/home/become-member>

Send mail in entry option to: Chris Bourg, 4512 Second St., Pleasanton, CA 94566

#### ENTRY FEE:

The entry fee is \$25

\*The entry fee is waived for PAL members who have a current 2022 Museum on Main membership.

Museum membership is tax deductible. You may join or renew your Museum membership at receiving or online at: <http://www.museumonmain.org/membership.html>. Museum membership is \$30 for individuals, \$50 for families and \$100 for Friends of the Museum.

Downloadable show prospectus, labels and Museum on Main agreement as well as the online entry form are available on the PAL site. <https://www.pal-art.com/exhibits-events/call> for artists.

#### LOAN AGREEMENT:

You must fill in and bring the *Museum on Main PAL Incoming Loan Agreement*

A copy of the Museum's **PAL Incoming Loan Agreement** may be downloaded from the PAL website and must be submitted at Receiving.

Download the Labels from the PAL website: <https://www.pal-art.com/exhibits-events/call> for artists.

#### LABELS:

Print two sets of labels for each art entry. Cut and attach a label to the upper left corner on the back of each frame. Please attach the second label to the front of your image. If you are unsure where to attach the second label bring it to registration and we will assist you, available on the PAL website: <https://www.pal-art.com/exhibits-events/call> for artists.

#### RECEIVING:

Please DO NOT mail or deliver anything to the Museum prior to receiving date. Bring the following items to Receiving on Monday, January 10<sup>th</sup>, when you deliver your artwork between 10 AM and 1 PM.

1. ART for drop off.
2. Signed PAL – MOM Incoming Loan Agreement - **required**
3. 2 labels for each entry

For questions contact Chris Bourg at 925-640-3086 or [chrisbourg6@aol.com](mailto:chrisbourg6@aol.com).