

## Prospectus for "Imagination Expressed 2021" PAL's 13<sup>th</sup> Show at the Museum on Main

Pleasanton Art League (PAL) members are invited to hang our thirteenth show, "Imagination Expressed 2021", at Pleasanton's Museum on Main (Mom). The exhibit will run from January 13 to March 6, 2021. The Museum provides an excellent opportunity to gain exposure and potential to sell your work. Ribbons will be awarded for Merit and Honorable Mention. **At this time it is unknown whether the show can be open to the public.**

Available space, size of artwork and number of participants will determine how many pieces by each artist will be displayed. Artwork may be any subject; it is not limited to local scenes. We have limited space in glass cases for display of three-dimensional work. (See below for specific information and requirements for entering three-dimensional work.) **The museum plans to 'hang' & have works on display even if the public is not allowed.**

Artwork must be properly framed and ready for hanging with taut wire and flat mountings (D-rings). NO screw eyes, saw-tooth hangers, poster or Lucite clip-type frames. Artwork not properly framed will not be accepted. No wet paintings, soiled frames or mats.

Insurance on work is the artist's responsibility. Pleasanton Art League, The Museum on Main and the City of Pleasanton will not be held responsible for loss or damage during handling or exhibit.

This is the schedule for the show at the Museum on Main:

**ONLINE registration is required by Monday, January 4<sup>th</sup>. Earlier registration is appreciated as it helps us with space allocation.**

Receiving Monday, January 11<sup>th</sup>, 11 AM - 1 PM

Show ends Saturday, March 6<sup>th</sup>

Take down and pick up of art will be Saturday, March 6<sup>th</sup> **after 4 PM** and Sunday, March 7<sup>th</sup>, 10 AM - noon.

The museum will charge 10% commission on any artwork sold during the show.

You must be a current member of PAL to participate; that means your PAL membership / renewal must be paid before receiving. The Membership form is available on the PAL website. <https://www.pal-art.com/home/become-member/>

The entry fee is \$25 for PAL members. It is waived if you are a paid 2021 member of the Museum on Main. Museum membership is tax deductible: \$30 for individuals, \$50 for families and \$100 for Friends of the Museum. You may join the Museum or renew your Museum membership at Receiving or online prior to Receiving. [Museum membership](#)

**Downloadable** show prospectus, labels and Museum on Main agreement **as well as the online entry form** are available on the PAL site. <https://www.pal-art.com/exhibits-events/call-artists/>

### **Museum on Main PAL Incoming Loan Agreement**

A copy of the Museum's **PAL Incoming Loan Agreement** may be downloaded from the PAL website to be completed and submitted at Receiving.

Download the Labels from the PAL website . Print two sets of labels for each art entry. Cut and attach a label to the upper left corner on the back of each frame. Please attach the second label to the front of your image. If you are unsure where to attach the second label bring it to registration and we will assist you.

## Items to bring to Receiving

Please DO NOT mail or deliver anything to the Museum prior to. Bring the following items to Receiving on Monday, January 11<sup>th</sup>, when you deliver your artwork between 11 AM and 1 PM.

1. *All applicable membership and fees must be paid prior to receiving. Due to the Covid 19 restrictions on congregating this transaction needs to be seamless and as fast as possible for all our safety.*
2. **PAL - Mom Incoming Loan Agreement**
3. Pre-registered artwork with 2 **labels for each entry**

For questions contact Chris Bourg at 925-640-3086 or [chrisbourg6@aol.com](mailto:chrisbourg6@aol.com).

## Two-dimensional (hanging) Artwork

Fill out the PAL entry form *no later than Monday, January 4<sup>th</sup>*.

Provide information about each piece of art you intend to submit: Title, Medium, Size - width x height and Price. *application to Chris Bourg, 4512 Second St., Pleasanton, CA 94566. Phone 925-640-3086 or complete the online entry form, which will automatically be sent to Chris Bourg (ph 925-640-3086).*

**Artists who provide the above information in advance of the deadline may receive preferential consideration in space allocation.**

1. **The final allocation of space on walls and flats, in quantity, in location, or in any other respect—lies within the discretion of the Museum's Curator and PAL's Hanging Chair.**
2. If insufficient space exists to accommodate every artist's request in full, artists may receive less space than requested.
3. The assignment of locations may change from year to year, depending upon considerations including but not limited to safety, ADA compliance, and aesthetic effect upon other parts of the show.

All e-mail correspondence for two-dimensional art should be sent to [chrisbourg6@aol.com](mailto:chrisbourg6@aol.com). Copy the following subject line to your e-mail: **PAL-MOM 2021 followed by the reason for your inquiry in the subject line, e.g. PAL-MOM 2021- Question about framing, etc.**

## Three-dimensional Artwork

The Museum on Main is handling registration of three-dimensional artwork. If you are submitting both two-dimensional artwork and three-dimensional artwork you should enter your 2D work online, and email the downloadable form to [curator@museumonmain.org](mailto:curator@museumonmain.org) for your three-dimensional work.

Please send an e-mail to Ken MacLennan [curator@museumonmain.org](mailto:curator@museumonmain.org) describing the work you plan to enter and the space required, e.g. sculpture – base: 18" x 18", height: 24", jewelry, necklaces, bracelets, earrings – 6 sets – 12" v 12" flat. You may submit a numbered list if you are submitting small three-dimensional work. Include your name, email address, home phone, cell phone and home address. The list shall include the price of each item.

## **Casework Allocation Policy for Pleasanton Art League Shows at Museum on Main**

1. **Artists requiring casework are strongly encouraged to contact the museum curator ahead of the show regarding their display space needs.**
2. This communication should include the approximate number of pieces involved, the approximate size of the footprint they take up on display, and the minimum necessary clearance for the tallest ones.
3. It is particularly important to know whether your submission will include pieces that require more than 10" of vertical clearance, and how many.
4. This communication may also include requests for particular locations in the gallery.
5. **Artists who provide the above information in advance will receive preferential consideration in space allocation.**
6. **The final allocation of case space—in quantity, in location, or in any other respect—lies within the discretion of the Curator.**
7. If insufficient space exists to accommodate every artist's request in full, artists may receive less space than requested.
8. The location of casework and the assignment of locations may change from year to year, depending upon considerations including but not limited to safety, ADA compliance, and aesthetic effect upon other parts of the show.
9. **This policy may be applied to other exhibits hosted at Museum on Main as the Curator deems appropriate.**

Artists who wish to contact Ken regarding case space may reach him via email ([curator@museumonmain.org](mailto:curator@museumonmain.org)) or telephone (925/462-2766). He is usually off on Tuesdays and Saturdays.

Thank you for your understanding and cooperation.

Ken MacLennan, Curator  
Pleasanton's Museum on Main  
925/462-2766  
[curator@museumonmain.org](mailto:curator@museumonmain.org)  
[www.museumonmain.org](http://www.museumonmain.org)

## **Corona Virus Update**

To our Museum on Main community,

**Due to county wide closure of public gathering the museum will be closed until further notice. When we are able to open to the public we will observe the guidelines below:**

In conformity with state and county public health guidelines In order to protect the health and safety of our visitors and our staff, we will be implementing the following measures:

1. **We will be limiting the number of visitors to 10** at any given time. To enforce this guideline, the front door will be locked and visitors will have to knock for entry.
2. **Masks must be worn at all times inside the building.** The Museum has disposable masks available for visitors who may need them.
3. We have placed touchless hand sanitizer dispensers in the entry hall and at convenient locations in the gift shop and galleries. **Please sanitize your hands when entering the museum**, and feel free to sanitize them again during your visit.
4. Wherever feasible, please **avoid touching surfaces** with your hands during your visit.
5. Please maintain **at least six feet of distance from other visitors**. We have placed visual aids on the floor to help you judge the distance.

6. We will be **disinfecting the museum** during the day between visits. This may result in a short delay for entry.

If you would like to do research in our archival or photo collections, you must make an appointment in advance. Contact our Curator, Ken MacLennan, for an appointment: [curator@museumonmain.org](mailto:curator@museumonmain.org).

We expect to update these measures as we receive further information or instructions from state and local authorities.

Thank you for understanding, and we hope you'll have a safe, fun, and educational visit to Pleasanton's Museum on Main.

Visitors and employees are encouraged to protect themselves and we encourage you to stay updated with information from the Center for Disease Control and Alameda County Public Health Department. Feel free to reach out to Jim DeMersman- Executive Director, [executive@museumonmain.org](mailto:executive@museumonmain.org), or Sarah Oligmueller - Director of Education, [education@museumonmain.org](mailto:education@museumonmain.org), with any questions.