

Prospectus for "Imagination Expressed 2019" PAL's 11th Show at the Museum on Main

PAL members have been invited to hang our eleventh show, "Imagination Expressed 2019", at Pleasanton's Museum on Main (Mom). The exhibit will run from January 9 to February 24, 2019. The Museum provides an excellent opportunity to gain exposure and potential to sell your work.

Available space, size of artwork and number of participants will determine how many pieces by each artist will be displayed. Artwork may be any subject; it is not limited to local scenes. We have limited space in glass cases for display of three-dimensional work. {See below for specific information and requirements entering three-dimensional work.

Artwork must be properly framed and ready for hanging with taut wire and flat mountings (D-rings). NO screw eyes, saw-tooth hangers, poster or Lucite clip frames. Artwork not properly framed will not be accepted. No wet paintings, soiled frames or mats.

Insurance on work is the artist's responsibility. Pleasanton Art League, The Museum on Main and the City of Pleasanton will not be held responsible for loss or damage during handling or exhibit.

This is the schedule for the show at the Museum on Main:

Pre-registration by email is required by Thursday, January 3rd. Earlier registration is appreciated as it helps us with space allocation.

Receiving Monday, January 7th, 11 AM - 1 PM

Show ends Sunday, February 24th

Take down and pick up of art will be Sunday, February 24th, **after 4 PM** or Monday, February 25th, 10 AM - noon.

The museum will charge 10% commission on any artwork sold during the show.

You must be a current member of PAL to participate; that means your PAL membership renewal must be paid before or at Receiving. Mail the completed Membership Renewal form and your dues check to the address shown on the renewal form. Dues and entry fee must be paid by separate checks. The Membership form is available on the PAL website. [PAL Membership form](#)

The entry fee is \$25 for PAL members. It is free if you are a member of the Museum with a membership that extends through 2019. Museum membership is tax deductible: \$30 for individuals (plus one free ticket for speaker series), \$50 for families (plus four free tickets for speaker series), \$100 (plus 6 Free Tickets for Speaker Series + Friends of the Museum Event). You may join the Museum or renew your Museum membership or at Receiving or online. [Museum membership](#)

The show prospectus, entry form with labels and Museum on Main agreement are available on the PAL site. [Prospectus and Application](#)

Two-dimensional Art

Please download the PAL Application and e-mail it by **Thursday, January 3rd**, to register.

Provide information about each piece of art you intend to submit: Title, Medium, Size - width x height and Price. Please complete the application and **register** by e-mailing the completed application to

carolehilton@comcast.net no later no later than **Thursday, January 3rd**. Artists who provide the above information in advance will receive preferential consideration in space allocation.

1. **The final allocation of space on walls and flats, in quantity, in location, or in any other respect—lies within the discretion of PAL’s Hanging Chair and the Museum’s Curator.**
 1. If insufficient space exists to accommodate every artist’s request in full, artists may receive less space than requested.
 2. The assignment of locations may change from year to year, depending upon considerations including but not limited to safety, ADA compliance, and aesthetic effect upon other parts of the show.

Three-dimensional Work

The Museum on Main is handling registration of three-dimensional art work. If you are submitting both Two-dimensional Art and Three-dimensional Work you should send separate applications to carolehilton@comcast.net for two-dimensional work and curator@museumonmain.org for your Three-dimensional Work.

You may submit a numbered list if you are submitting small three-dimensional work. Please send an e-mail to Ken MacLennan curator@museumonmain.org describing the work you plan to enter and the space required, e.g. sculpture - base 18" x 18", height 24", jewelry, necklaces, bracelets, earrings - 6 sets - 12" v 12" flat.

Casework Allocation Policy for Pleasanton Art League Shows at Museum on Main

2. **Artists requiring casework are strongly encouraged to contact the museum curator ahead of the show regarding their display space needs.**
 1. This communication should include the approximate number of pieces involved, the approximate size of the footprint they take up on display, and the minimum necessary clearance for the tallest ones.
 2. It is particularly important to know whether your submission will include pieces that require more than 10" of vertical clearance, and how many.
 3. This communication may also include requests for particular locations in the gallery.
3. **Artists who provide the above information in advance will receive preferential consideration in space allocation.**
4. **The final allocation of case space—in quantity, in location, or in any other respect—lies within the discretion of the Curator.**
 1. If insufficient space exists to accommodate every artist’s request in full, artists may receive less space than requested.
 2. The location of casework and the assignment of locations may change from year to year, depending upon considerations including but not limited to safety, ADA compliance, and aesthetic effect upon other parts of the show.
5. **This policy may be applied to other exhibits hosted at Museum on Main as the Curator deems appropriate.**

Artists who wish to contact me regarding case space can reach me via email (curator@museumonmain.org) or telephone (925/462-2766). I am usually off on Tuesdays and Saturdays.

Thank you for your understanding and cooperation.

Ken MacLennan, Curator

Pleasanton's Museum on Main

925/462-2766

curator@museumonmain.org

www.museumonmain.org

All e-mail correspondence for two-dimensional art should be sent to carolehilton@comcast.net. Copy the following subject line to your e-mail: *PAL-MoM 2019 Show Application (subject of the email)*. For other correspondence please indicate the reason for your inquiry in the subject line, e.g. *PAL-MoM 2019 Question about framing, etc.*

The Museum has invited PAL artists to demonstrate their work at various times during the show. Please let me know if you are interested in demonstrating. We will have a sign-up sheet at Receiving.

The application asks if you are able to help with receiving, set-up, pick-up, take down or demonstrating. You will be notified by return email of the number of pieces you may display.

A copy of the Museum's **PAL Incoming Loan Agreement** may be downloaded from the PAL website to be completed and submitted at Receiving.

Download the Labels. Cut and attach a label to the upper left corner on the back of each frame. Please bring an extra uncut copy of your sheet of labels to registration.

Please DO NOT mail or deliver anything to PAL or the Museum prior to Receiving. Bring a copy of the completed **show application** you e-mailed to register, artwork with **labels** and **PAL Incoming Loan Agreement** to Receiving on Monday, January 7th, when you deliver your artwork between 11 AM and 1 PM.

For questions contact Carole Hilton at 925-961-7368.

carolehilton@comcast.net